



The 43rd Annual Great Valentine Gala

Saturday, February 13, 2027

Fairmont Royal York Hotel

5:30 p.m. – Reception

6:30 p.m. – Dinner / Awards

9:00 p.m. – Fireside Chat

Presenting Sponsor

Scotiabank®

Honourary Patrons

The Honourable Edith Dumont, O.C., O.Ont.
Lieutenant Governor of Ontario

The Honourable Henry N. R. Jackman, O.C., O.Ont., C.D.

Honourary Co-Chairs

TBD

Gala Co-Chairs

George Przybowski, CFPDP Board Director
Tony Wight, CFPDP Board Director

Founding Chair

The Honourable Vim Kochhar

Emcees

Scott Russell, Chancellor, Nipissing University and former CBC Sports Broadcaster
Rob Snoek, CBC Sports Broadcaster, Paralympian and CFPDP Board Director



CANADIAN FOUNDATION FOR PHYSICALLY DISABLED PERSONS

6 Sakura Way, Suite 265, Toronto, Ontario M3C 1Z5

Phone: 416-760-7351 Fax: 416-760-9405 Email: whynot@cfpdp.com

www.cfpdp.com Reg. Charitable #: 12127 0037 RT0001



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For **43** years Toronto's Great Valentine Gala has been a beacon of hope and opportunity for Canadians who live with a disability

ON SATURDAY, FEBRUARY 13, 2027, the Canadian Foundation for Physically Disabled



Persons will celebrate its 43rd Annual Great Valentine Gala, a cherished Toronto

tradition of celebration and support for Canadians who live with disability.

"It's going to be a very special night," promises Gala founder and CFPDP chair The Honourable Vim Kochhar. "The Great Valentine Gala is where it all began for our Foundation, and on February 13th, we'll be marking 43 years of extraordinary partnership and progress in the service of a great cause. I think that's cause for celebration."

CFPDP has helped raise more than \$85 million over more than four decades on behalf of Canadians with disabilities and the issues and vital services they espouse. These funds have supported many important, life-changing initiatives that otherwise would not have been possible.

Here is a short list of projects that have benefited from the generosity of Great Valentine Gala supporters:

Canadian Helen Keller Centre (CHKC)



provides affordable, barrier-free housing, training and intervenor services for people who are deafblind.

In 2026, CHKC opened a new 56-unit apartment building in Toronto, giving more people who are deafblind greater independence in their lives.



IMPACT AWARD for Disability Research The newest CFPDP initiative is the creation of a \$100,000 annual interdisciplinary award for research that has demonstrably improved the lives of people with disabilities. The inaugural Impact Award will be presented at the 2027 Great Valentine Gala.



A CFPDP project to increase the representation of qualified professionals with disabilities on Canada's public company boards.



We have generated nearly \$5 million in bursaries and scholarships for students with disabilities across the country to help them become the leaders of tomorrow.

Paralympic Sport: For 43 years, CFPDP has been an active and significant sponsor of Paralympic athletes, the Canadian Paralympic Committee and Para sport.



CFPDP's flagship awareness project, the Hall of Fame is a permanent public tribute to the achievements of people with disabilities. Located in downtown Toronto, it is chaired by The Honourable David Crombie and is open to the public.

The WhyNot Marathon: CFPDP's epic 11,000 km national torch relay in 1996 enlisted 8,000 torch bearers and 150,000 runners in over 700 communities in support of the Paralympic Games.

The Eternal Flame of Hope: Ignited in 1996 by Governor General Roméo LeBlanc, the flame still burns in the public square of Toronto's Metro Hall as a permanent symbol of the disability community's dreams and triumphs.



Canadian Rotary Clubs have received over \$400,000 from CFPDP for projects assisting people with disabilities across the country.

WhyNot. Published twice a year, WhyNot Magazine promotes the disability community's issues and achievements.



Paralympic athletes are honoured at the 41st Annual Great Valentine Gala in 2025



Canadian Disability Hall of Fame at Metro Hall



Rolling Rampage on the Hill: A unique event on Parliament Hill, Ottawa invited the world's best wheelchair racers to compete for a prize purse of \$30,000.



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CORPORATE INVOLVEMENT SUMMARY

PRESENTING SPONSOR	\$50,000
DIAMOND SPONSOR	\$40,000
PLATINUM SPONSOR	\$35,000
GOLD SPONSOR	\$25,000
SILVER SPONSOR	\$15,000
BRONZE SPONSOR	\$7,500
GOLD TABLE	\$10,000
SILVER TABLE	\$8,000
BRONZE TABLE	\$6,000
CORPORATE TABLE WITH SIGNAGE	\$5,000
INDIVIDUAL TICKETS	\$500
WHYNOT MAGAZINE AD	\$2,500
FIRESIDE CHAT SPONSOR*	\$40,000
DINNER SPONSOR*	\$40,000
WINE SPONSOR*	\$10,000
RECEPTION SPONSOR*	\$10,000
TOMBOLA SPONSOR*	\$10,000

** Information available upon request*



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In Support of Canadian Foundation for Physically Disabled Persons
Serving Communities Across Canada Since 1984

WHYNOT MAGAZINE ADVERTISING

DISTRIBUTION:

- * All attendees at the 43rd Annual Great Valentine Gala on February 13, 2027
- * The Foundation's corporate mailing list
- * Online at cfpdp.com
- * Disability organizations/agencies and Canadian Para athletes
- * Rotary Clubs and government agencies across Canada
- * All Members of Parliament and Senators

SIZE & SPECS:

- * ~40 pages including cover
- * 8 1/2" x 11" saddle stitched
- * 1/8" all four sides for bleed, live type (safety area) is 1/4"
- * Cover - 80 lb; - text - 60 lb; - line screen 133

ARTWORK: * PDF File

SEND TO: robham@cfpdp.com

AD SIZES AND PRICING

		Ad Size in Inches			
		Height	Width	Price	
Outside Back Cover	Colour	10 7/8"	X 8 1/8"	\$3,000	SOLD
Inside Back Cover	Colour	10 7/8"	X 8 1/8"	\$2,750	SOLD
Inside Front Cover	Colour	10 7/8"	X 8 1/8"	\$2,750	SOLD
Full Page	Colour	10 7/8"	X 8 1/8"	\$2,500	
Full Page	B/W	10 7/8"	X 8 1/8"	\$2,200	
Half Page	Colour	4 7/8"	X 8 1/8"	\$1,375	
Half Page	B/W	4 7/8"	X 8 1/8"	\$1,250	
1/4 Page	Colour	4 7/8"	X 4 1/8"	\$800	
1/4 Page	B/W	4 7/8"	X 4 1/8"	\$700	

Ad Deadline: JANUARY 12, 2027

ADVERTISING CONTACT: Rob Ham Phone: 416-760-7351 Email: robham@cfpdp.com



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SPONSOR BENEFITS

	Exclusive Presenting Sponsor \$50,000	Diamond Sponsor \$40,000	Platinum Sponsor \$35,000	Gold Sponsor \$25,000	Silver Sponsor \$15,000	Bronze Sponsor \$7,500
• VIP Table	♥					
• Gold Table	♥	♥	♥	♥		
• Silver Table		♥			♥	
• Bronze Table						♥
• Sponsor Table for People with Disabilities	♥	♥	♥	♥		
• Sponsor Tickets for Current and Retired Para Athletes	♥	♥	♥			
• Logo in Gala Materials, on CFPDP Event Webpages and in WhyNot Magazine	♥	♥	♥	♥	♥	♥
• Logo in Pre- and Post-Event Newspaper PSA Ads	♥	♥	♥	♥	♥	♥
• Emcee Verbal Recognition from Stage and Logo Display on Gala Screens	♥	♥	♥	♥	♥	♥
• Full-Page, Full-Colour Ad in WhyNot Magazine	♥	♥	♥	♥	♥	



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2027 Great Valentine Gala Sponsorship Packages

Exclusive Presenting Sponsor | \$50,000

- Two (2) tables (16 tickets) to Great Valentine Gala including awards ceremony and fireside chat
- One (1) table (8 tickets) to Great Valentine Gala gifted to people with disabilities
- Eight (8) tickets gifted to current and retired Para athletes
- Prominent display of company logo across Gala marketing materials and social media posts
- Recognition as Exclusive Presenting Sponsor in pre- and post-event advertisements in the National Post newspaper
- Corporate logo on CFPDP event webpages, with a link to corporate website
- One (1) full-page, full-colour ad in WhyNot magazine
- Emcee announcement during the event with verbal recognition showcasing your support
- Logo recognition at the beginning and end of Gala
- Bouquet of one (1) dozen red roses or chocolates with braille packaging sent to ten (10) deafblind tenants of Canadian Helen Keller Centre (CHKC)

Diamond Sponsor | \$40,000

- Two (2) tables (16 tickets) to Great Valentine Gala including awards ceremony and fireside chat
- One (1) table (8 tickets) to Great Valentine Gala gifted to people with disabilities
- Four (4) tickets gifted to current and retired Para athletes
- Display of company logo across Gala marketing materials and social media posts
- Recognition as Diamond Sponsor in pre- and post-event advertisements in the National Post newspaper
- Corporate logo on CFPDP event webpages, with a link to corporate website
- One (1) full-page, full-colour ad in WhyNot magazine
- Emcee announcement during the event with verbal recognition showcasing your support
- Logo recognition at the beginning and end of Gala
- Bouquet of one (1) dozen red roses or chocolates with braille packaging sent to six (6) deafblind tenants of Canadian Helen Keller Centre (CHKC)



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2027 Great Valentine Gala Sponsorship Packages

Platinum Sponsor | \$35,000

- One (1) table (8 tickets) to Great Valentine Gala including awards ceremony and fireside chat
- One (1) table (8 tickets) to Great Valentine Gala gifted to people with disabilities
- Four (4) tickets gifted to current and retired Para athletes
- Display of company logo across Gala marketing materials and social media posts
- Recognition as Platinum Sponsor in pre- and post-event advertisements in the National Post newspaper
- Corporate logo on CFPDP event webpages, with a link to corporate website
- One (1) full-page, full-colour ad in WhyNot magazine
- Emcee announcement during the event with verbal recognition showcasing your support
- Logo recognition at the beginning and end of Gala
- Bouquet of one (1) dozen red roses or chocolates with braille packaging sent to six (6) deafblind tenants of Canadian Helen Keller Centre (CHKC)

Gold Sponsor | \$25,000

- One (1) table (8 tickets) to Great Valentine Gala including awards ceremony and fireside chat
- One (1) table (8 tickets) to Great Valentine Gala gifted to people with disabilities
- Display of company logo across Gala marketing materials and social media posts
- Recognition as Gold Sponsor in pre- and post-event advertisements in the National Post newspaper
- Corporate logo on CFPDP event webpages, with a link to corporate website
- One (1) full-page, full-colour ad in WhyNot magazine
- Emcee announcement during the event with verbal recognition showcasing your support
- Logo recognition at the beginning and end of Gala



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2027 Great Valentine Gala Sponsorship Packages

Silver Sponsor | \$15,000

- One (1) table (8 tickets) to Great Valentine Gala including awards ceremony and fireside chat
- Display of company logo across Gala marketing materials and social media posts
- Recognition as Silver Sponsor in pre- and post-event advertisements in the National Post newspaper
- Corporate logo on CFPDP event webpages, with a link to corporate website
- One (1) full-page, full-colour ad in WhyNot magazine
- Emcee announcement during the event with verbal recognition showcasing your support
- Logo recognition at the beginning and end of Gala

Bronze Sponsor | \$7,500

- One (1) table (8 tickets) to Great Valentine Gala including awards ceremony and fireside chat
- Display of company logo across Gala marketing materials and social media posts
- Recognition as Bronze Sponsor in pre- and post-event advertisements in the National Post newspaper
- Corporate logo on CFPDP event webpages, with a link to corporate website
- Emcee announcement during the event with verbal recognition showcasing your support
- Logo recognition at the beginning and end of Gala



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Persons with Physical Disabilities*

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Lieutenant Governor of Ontario

The Honourable Henry N. R. Jackman
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HONOURARY CO-CHAIRS

TBA

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Jackman, Paul Godfrey, George Eaton

GALA CO-CHAIRS

George Przybylowski and Tony Wight

FOUNDATION CHAIR

The Honourable Vim Kochhar



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Physically Disabled Persons

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TICKET ORDER FORM & SPONSOR INFORMATION REQUEST

SINGLE TICKETS / DONATIONS

☐ Number of tickets requested at \$500 per person: _____ tickets x \$500 = \$_____

☐ Donation of \$_____

TABLES FOR 8

☐ GOLD TABLE: Gold Seating and Sponsorship of 6 Para Athletes \$10,000

☐ SILVER TABLE: Premium Seating and Sponsorship of 4 Para Athletes \$8,000

☐ BRONZE TABLE: Premium Seating \$6,000

☐ CORPORATE TABLE WITH SIGNAGE \$5,000

WHYNOT MAGAZINE ADVERTISING

☐ Full-page, full-colour ad @ \$2,500 (ad copy deadline: January 12, 2027)

CORPORATE SPONSORSHIPS

☐ Presenting Sponsor \$50,000

☐ Diamond Sponsor \$40,000

☐ Platinum Sponsor \$35,000

☐ Gold Sponsor \$25,000

☐ Silver Sponsor \$15,000

☐ Bronze Sponsor \$7,500

☐ Dinner Sponsor \$40,000

☐ Fireside Chat Sponsor \$20,000

☐ Wine Sponsor \$10,000

☐ Reception Sponsor \$10,000

☐ Tombola Sponsor \$10,000

PERSONAL INFORMATION

Name

Title

Company

Full Mailing Address

City/Town

Province

Postal Code

Daytime Telephone Number

Email Address

PAYMENT INFORMATION

☐ Please invoice me

☐ Enclosed please find cheque payable to "CFPDP – Gala"

☐ I prefer to pay by credit card (please check one) ☐ Visa ☐ Mastercard ☐ Amex

Card Number

Expiry Date

Name on Card

Signature

For more information or to submit this completed page, email info@cfpdp.com