



The Canadian Disability Hall of Fame

31st Annual Induction
Wednesday,
October 16, 2024

Fairmont Royal York Hotel
Concert Hall

CORPORATE INFORMATION & ADVERTISING RATES

PATRON
Her Excellency The Right Honourable
Mary Simon, C.C., C.M.M., C.O.M., O.Q., C.D.
Governor General and Commander-in-Chief
of Canada

HONOURARY PATRON
The Honourable Henry N.R. Jackman

2024 HALL OF FAME INDUCTEES
Penny Bennett
Tim Rose
Francis Roussel

FOUNDING CHAIR
The Honourable Vim Kochhar

EVENT CO-CHAIRS
George Przybylowski and Tony Wight

SELECTION BOARD CHAIR
The Honourable David Crombie

HALL OF FAME SELECTION BOARD

The Honourable Con Di Nino,
Former Senator

John Downing, Former Editor,
Toronto Sun

Dr. Geoffrey Fernie, Senior Scientist,
University Health Network

Patrick Jarvis, Former Member,
Advisory Council of the Order of Canada

Dr. Jamie MacDougall, Psychologist,
Bob Rumball Centre for the Deaf

Janice Martin, Former Disability
Consultant, Ministry of Training, Colleges
& Universities

Jennifer Robbins, Executive Director,
Canadian Helen Keller Centre

Joanne Smith, Fruitful Elements

Jeff Tiessen, President,
Disability Today Publishing Group

Mark Wafer, President, Megleen Inc.

Presenting Sponsor \$30,000 - **SOLD**

Diamond Event Sponsor \$25,000

- VIP seating for two (2) tables (16 tickets)
- Sponsor one (1) table of eight (8) for persons with disabilities + signage
- Logo in National Post ads
- One (1) full-page, full-colour ad in WhyNot magazine
- Logo in WhyNot magazine
- Special recognition from the stage
- Recognition on event screens

Gold Event Sponsor \$15,000

- Gold seating for one (1) table (eight tickets)
- Sponsor one (1) table of eight (8) for persons with disabilities + signage
- Logo in National Post ads
- One (1) full-page, full-colour ad in WhyNot magazine
- Logo in WhyNot magazine
- Special recognition from the stage
- Recognition on event screens

Silver Event Sponsor \$10,000

- Silver seating for one (1) table (eight tickets)
- Sponsor of four (4) persons with disabilities to attend
- Logo in National Post ads
- One (1) full-page, full-colour ad in WhyNot magazine
- Logo in WhyNot magazine
- Recognition on event screens

Bronze Event Sponsor \$5,000

- Bronze seating for one (1) table (eight tickets)
- Sponsor of two (2) persons with disabilities to attend
- Logo in National Post ads
- Logo in WhyNot magazine
- Recognition on event screens

Corporate table of eight \$3,000

Single tickets \$300

WhyNot Magazine
Full-page, full-colour ad \$2,500

Page Size Trim: 8 1/8" x 10 7/8"
Ad Copy Deadline: September 6, 2024
Electronic Material: robham@cfpdp.com

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