



The Canadian Disability Hall of Fame

30th Annual Induction
Friday,
October 13, 2023
Fairmont Royal York Hotel
Concert Hall

CORPORATE INFORMATION & ADVERTISING RATES

PATRONS
Her Excellency The Right Honourable
Mary Simon
C.C., C.M.M., C.O.M., O.Q., C.D.
Governor General and Commander-in-Chief
of Canada

The Honourable Elizabeth Dowdeswell,
OC, OOnt
Lieutenant Governor of Ontario

HONOURARY PATRON
The Honourable Henry N.R. Jackman

2023 HALL OF FAME INDUCTEES
Chantal Benoit
Rt. Hon. Stephen J. Harper
Michelle Stilwell

FOUNDING CHAIR
The Honourable Vim Kochhar

EVENT CO-CHAIRS
George Przybylowski, Tony Wight

SELECTION BOARD CHAIR
The Honourable David Crombie

HALL OF FAME SELECTION BOARD

The Honourable Con Di Nino
Former Senator

John Downing, Former Editor
Toronto Sun

Dr. Geoffrey Fernie, Senior Scientist
University Health Network

Patrick Jarvis, Former Member
Advisory Council of the Order of Canada

Debbie Low, CEO
Canadian Sports Institute Ontario

Dr. Jamie MacDougall, Psychologist
Bob Rumball Centre for the Deaf

Janice Martin
Former Disability Consultant, Ministry
of Training, Colleges & Universities

Jennifer Robbins, Executive Director
Canadian Helen Keller Centre

Joanne Smith
Fruitful Elements

Jeff Tiessen, President
Disability Today Publishing Group

Mark Wafer, President
Megleen Inc.

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Presenting Sponsor

\$30,000 - **SOLD**

Diamond Event Sponsor

\$25,000

- VIP seating for two (2) tables (16 tickets)
- Sponsor one (1) table of eight (8) for persons with disabilities + signage
- Logo in National Post ads
- One (1) full-page, full-colour ad in WhyNot magazine
- Logo in WhyNot magazine
- Special recognition from the stage
- Recognition on event screens

Gold Event Sponsor

\$15,000

- Gold seating for one (1) table (eight tickets)
- Sponsor one (1) table of eight (8) for persons with disabilities + signage
- Logo in National Post ads
- One (1) full-page, full-colour ad in WhyNot magazine
- Logo in WhyNot magazine
- Special recognition from the stage
- Recognition on event screens

Silver Event Sponsor

\$10,000

- Silver seating for one (1) table (eight tickets)
- Sponsor of four (4) persons with disabilities to attend
- Logo in National Post ads
- One (1) full-page, full-colour ad in WhyNot magazine
- Logo in WhyNot magazine
- Recognition on event screens

Bronze Event Sponsor

\$5,000

- Bronze seating for one (1) table (eight tickets)
- Sponsor of two (2) persons with disabilities to attend
- Logo in National Post ads
- Logo in WhyNot magazine
- Recognition on event screens

Corporate table of eight

\$3,000

Single tickets

\$300

WhyNot Magazine

Full-page, full-colour ad

\$2,500

Page Size Trim:

8 1/8" x 10 7/8"

Ad Copy Deadline:

September 1, 2023

Electronic Material:

robham@cfpdp.com



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