



# The Canadian Disability Hall of Fame

27<sup>th</sup> Annual Induction  
Thursday, October 29, 2020  
Metro Hall, Toronto

## Corporate Information & Advertising Rates

**Patron**  
Her Excellency the Right Honourable  
Julie Payette, Governor General  
and Commander-in-Chief of Canada  
  
The Honourable Elizabeth Dowdeswell  
OC, OOnt  
Lieutenant Governor of Ontario

**Honorary Patrons**  
The Honourable Henry N.R. Jackman  
The Honourable David C. Onley

**2020 Hall of Fame Inductees**  
Tim Cormode  
Martha Sandoval Gustafson  
Meenu Sikand

**Chair**  
The Honourable David Crombie

**Founding Chair**  
The Honourable Vim Kochhar

**Hall of Fame Selection Board**  
  
Cindy Accardi, Program Analyst  
Ministry of Community and Social Services  
  
The Hon. Con Di Nino  
Former Senator

John Downing, Former Editor  
Toronto Sun

Dr. Arlette Lefebvre, Psychiatrist  
The Hospital for Sick Children

Debbie Low, CEO  
Canadian Sports Institute Ontario

Dr. Jamie MacDougall, Psychologist  
Bob Rumball Centre for the Deaf

Janice Martin  
Former Disability Consultant, Ministry of  
Training, Colleges & Universities

Joanne Smith  
Fruitful Elements

Jeff Tiessen, President  
Disability Today Publishing Group

Mark Wafer, President  
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### Diamond Event Sponsor

**\$20,000**

- Full Page 4/c Ad in the WhyNot magazine
- Logo in National Post as Diamond Event Sponsor in 2 PSA ADs
- Logo in the WhyNot magazine
- Special recognition on website
- Mention in press release
- Featured on CFPDP social media and newsletter
- Provide motivational speaker from previous inductees

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- Logo in the WhyNot magazine
- Special recognition on website
- Featured on CFPDP social media and newsletter

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- Logo in National Post as Silver Event Sponsor in 2 PSA ADs
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- Featured on CFPDP social media and newsletter

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**Canadian Foundation  
For Physically  
Disabled Persons**  
6 Garamond Court  
Suite 265

Toronto, Ontario M3C 1Z5  
www.cfpdp.com

### Magazine

Full Page – 4 Colour AD

**\$2,500.00**



/CFPPDP



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robham@cfpdp.com