

BOARD POSITIONS FOR CANADIANS WITH DISABILITIES

A Space at the Table.



CANADIAN FOUNDATION FOR PHYSICALLY DISABLED PERSONS

6 GARAMOND COURT, SUITE 265, TORONTO, ONTARIO M3C 1Z5 PH. (416) 760-7351

WWW.CFPDP.COM

ASPACEATTHETABLE@CFPDP.COM

REG CHARITABLE NO. 121270037RR0001



2018 Outstanding
Foundation Award
Recipient

BOARD POSITIONS FOR CANADIANS WITH DISABILITIES



Objective:

To secure Corporate Board positions for Canadians with disabilities. They must have strong professional credentials, proven business acumen and significant board experience.



How to proceed:

- Identify people with disabilities who manifest competence, capabilities, skills and expertise which could be a great asset to any business operation
- Selection Board – form a selection board of 10 people who are already serving on corporate boards and have experience and competence to choose 15 – 20 candidates from a large pool of professionals with disabilities for board positions
- Write to the Chairs of 500 largest corporations urging them to be pioneers in choosing a candidate with a disability for their board
- Promote the project on social media and with public service ADs in the media



Supporting opportunities:

Participating in the CFPDP Corporate Board Program is a powerful complement to your company's diversity and inclusion strategy as it increases your visibility in the Canadian marketplace. Becoming a partner provides you with a cost effective way to give your organization maximum exposure of your diversity and inclusion initiatives and Corporate Social Responsibility.

The program is flexible and can be individually tailored to strengthen your organization's mission and values.

SUPPORTING OPPORTUNITIES

National Lead Corporate Partners - \$15,000

- Recognition as a Corporate Partner in Globe and Mail Ads (A Space at the Table Ads- 2 Full pages Fall 2019)
- Logo advertised on CFPDP website
- Corporate recognition at CFPDP events in slideshow
- Full Page article on company's involvement in WhyNot Magazine
- Full page ad in WhyNot magazine
- Mentioned in Press releases
- Featured on CFPDP Social Media

National Associate Corporate Partners - \$10,000

- Recognition as Associate Partner in Globe and Mail Ads (A Space at the Table Ads- 2 Full pages Fall 2019)
- Logo advertised on CFPDP website
- Corporate recognition at CFPDP events in slideshow
- 1/2 Page article on company's involvement in WhyNot Magazine
- Mentioned in Press releases
- Featured on CFPDP Social Media

Corporate Supporters -\$5,000

- Recognition as Corporate supporters in Globe and Mail Ads
- Logo advertised on CFPDP website
- Corporate recognition at CFPDP events in slideshow
- 1/4 Page ad in WhyNot Magazine
- Mentioned in Press releases
- Featured on CFPDP Social Media

Not-for-Profit/Charitable Supporters - \$1,000

- Logo in Globe and Mail Ads
- Logo advertised on CFPDP website
- Logo as supporter in WhyNot Magazine

To find out more about Corporate Partnership levels and benefits, please contact the CFPDP at aspaceatthetable@cfpdp.com

The Challenge for Corporate Canada

Make a Space at the Table for Canadians With Disabilities



- Zero representation of Canadians with disabilities on corporate boards makes diversity and inclusion meaningless.
- The selection board can provide interested corporations with a list of qualified candidates to help bring about this pioneering change.
- Qualified Canadians with disabilities can submit their resume online.

To learn more, please visit www.cfpdp.com/aspacethetable
Help us on social media to get the message out: #ASpaceAtTheTable

The Selection Board

John Betts

*President & CEO,
McDonald's Restaurants of Canada*

Phillip Crawley

Publisher & CEO, Globe & Mail

Maureen Kempston-Darkes

*Former President & CEO,
General Motors Canada*

Laura Dottori-Attanasio

Senior EVP & Chief Risk Officer, CIBC

Jim Leech

Chancellor, Queens University

Hari Panday

President & CEO, PanVest

Rose Patten

Chancellor, University of Toronto

Jim Sanders

Former President, CNIB

Duncan Sinclair

Chair, Deloitte

Kate Stevenson

Corporate Director, CIBC

John Wallace

President & CEO, Caldwell Partners



Lead Partners



Deloitte.



Media Partner



Associate Partners



Supporters



A PROJECT OF

[cfpdp] Canadian Foundation for
Physically Disabled Persons

6 Garamond Court, Suite 265, Toronto, Ontario M3C 1Z5 • Phone: 416-760-7351, email: whynot@cfpdp.com

Founding Chair, The Honourable Vim Kochhar