



The Canadian Disability Hall of Fame

2011 Induction Luncheon Corporate Information & Advertising Rates

Speaker: Rick Hansen, President & CEO, Rick Hansen Foundation

Date: Wednesday, November 2, 2011

Place: The Westin Harbour Castle, Harbour Ballroom
1 Harbour Square, Toronto, Ontario M5J 1A6

Time: Reception: 11:45 A.M.
Luncheon: 12.00 P.M.

Table of (10) + Magazine Ad \$4,500.00
Colour Page Ad in Commemorative Canadian Disability Hall of Fame 2010 Magazine

Table of (10) +Logo \$2,500.00
Corporate Logo in Colour on 2 page spread in magazine as Canadian Disability Hall of Fame Supporter.

Table of (10) \$2,250.00
Ticket \$ 250.00

2010 Induction Magazine:

Covers:	Outside Back	\$3,000.00	8 1/8" X 10 7/8" - SOLD
	I.F.C.	\$2,750.00	8 1/8" X 10 7/8" - SOLD
	I.B.C.	\$2,750.00	8 1/8" X 10 7/8" - SOLD

Full Page Colour Ad \$2,500.00 8 1/8" X 10 7/8"

Full Page B/W Ad \$2,200.00 8 1/8" X 10 7/8"

Distribution: 25,000 Magazines

- 1,000 – Canadian Disability Hall of Fame Luncheon
- 20,000 – The Toronto Star – Metro Distribution
- 4,000 – Public Hand-out at Hall of Fame Rotunda, 55 John Street, Toronto.

Material: email – Dianne@thompsonprint.com – or disk with hard copy fax

Ad copy deadline October 17, 2011
Ad information: Rob Ham 416-760-7351

